



NEWS RELEASE

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**FRISCO RESIDENT, D210 TV HOST, DAWN NEUFELD, TO STAR IN VH1 SHOW
“FOOTBALL WIVES” REALITY SERIES KICKS OFF ON OCT. 23**

September 28, Dallas, Texas – Dawn Neufeld, a Frisco resident and D210 TV host anchor, is set to star in VH1’s new reality series *Football Wives*.

The show, featuring women who have ties to the Dallas Cowboys, debuts on Oct. 24.

Joining Neufeld, who is married to UFL player Ryan Neufeld, are Pilar Sanders, wife of Cowboys great Deon Sanders, Amanda Davis, wife of Cowboys guard Leonard Davis, Erica McBriar, wife of Cowboys punter Mat McBriar, Melani Ismail, wife of former Cowboy Rocket Ismail, Chanita Foster, wife of UFL player George Foster, Brittany Pigrenet, girlfriend of Cowboys kicker David Buehler and Mercedes Nelson, ex-girlfriend of Cowboys running back Marion Barber.

In addition to *Football Wives*, Neufeld keeps busy as lead host of D210 TV, a locally-produced, 30-minute video/magazine show airing on Time Warner Cable’s Texas Channel.

With the assistance of Neufeld, a California native who has appeared in several television shows and plays, D210 TV delivers entertainment, fashion, sports and community charity events to its viewers while focusing on positive images and role models for today’s young adults.

Neufeld, who once was nominated by *D Magazine* as The 10 Most Beautiful Women in Dallas, also co-hosts *The Bite* – an entertainment show broadcast in high-volume restaurant chains nationwide – and is featured in a series of Smart Tips for the Fine Living Network.

“Having D210 TV on Time Warner Cable is a tremendous opportunity for D210 TV and our entire team,” Vernon Hadnot, creator and producer of the show, said. “We are equally excited to have Dawn as part of our team. She is a remarkable talent and is loved by our entire audience.”

Since D210 TV landed on Time Warner Cable, the show has featured professional athletes and A-list entertainers such as Dirk Nowitzki, Jason Kidd, Justin Bieber, T.I. America Ferrera, Wilmer Valderama, Bill Bellemy, Dr. Rey, Bill Paxton, Mark Cuban, Rick Fox and LeBron James.

Viewers in Dallas (Channel 185), Waco, Austin, San Marcos and San Antonio (Channel 888), Corpus Christi and the Rio Grande Valley (Channel 100) can see Neufeld and D210 TV episodes on Fridays at 7 p.m. and 10:30 p.m., Saturday at 1:30 a.m., Sunday at 7:30 a.m., Mondays at 1:30 a.m. and 4:30 p.m. and Tuesday at midnight.

For more information about the D210 TV, call 866.264.2854, visit www.D210.tv or contact The Mauzo Group, LLC at 214.280.0796 or www.themauzogroup.com .

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