



NEWS RELEASE

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CANCER WORSHIP, WITNESS, AWARENESS EVENT SET FOR APRIL 24

April 15, 2010 – According to the Cancer Society of America, there were more than 562,000 estimated cancer-related deaths in the country. Next to heart-related deaths, cancer is the No. 1 cause of mortality in the country.

In an effort to uplift spirits, encourage hearts and enlighten minds about the cancer epidemic, Kenny Beavers Marketing Concepts is teaming with the Leukemia and Lymphoma Society to host an evening of Worship, Witness and Awareness at 6 p.m. on Saturday, April 24 at Tabernacle of Praise Baptist Church, 6925 Wofford Ave., in Dallas.

“There are many avenues out there that are doing great things for the fight against cancer, which are primarily for the cure,” Beavers said. “However, there are not many that deal directly with those in the battle, and that offer encouragement and hope through music which is healing for the soul. As a two time survivor of Multiple Myeloma, prayer and music sustained me.”

The evening is free, open to the public and will include miraculous testimonies of cancer survivors along with healing and inspirational music. Attendees will also learn ways to make a difference in or possibility save a life as well as connect with other cancer survivors.

For more information, contact Kenny Beavers at 214.315.7921 or e-mail kendrickbeavers@sbcglobal.net.

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